

Palladino Named CEO of InSeT Systems

AKRON, OH - Jay Breeding, COO of InSeT Systems, announced today the appointment of Tony Palladino as the company's CEO.

Palladino holds a Bachelor of Business Administration from Pace University, a Master of Science (Beta Gamma Sigma) from Columbia University Graduate School of Business, and began his career with Arthur Young & Company. Since that time he has served as Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, Vice President or Consultant to a number of growing companies. Most recently he served as Chief Executive Officer of Sharper Agent LLC, a provider of Web based e-marketing tools for real estate agents.

"We're quite pleased to have Mr. Palladino on board with us," said Breeding. "He has an excellent track record off leading companies into strong, rapid growth, which is the kind of leadership that InSeT is seeking. It's important for InSeT to have the kind of growth that gets our products into the field so they can begin to save lives."

InSeT's flagship product is their Tracking and Communications System, which is designed to aid rescue efforts in underground mines. It combines miniature inertial sensors, proprietary software, and a wireless mesh radio network to display and record the real-time location of miners working underground. The result is a robust system with the ability to accurately track miners within a few feet of their actual location, enabling rapid, highly targeted rescue efforts should a mining disaster occur. The system was recently approved for mine use by MSHA.